

# Jesse Sostrin | Author, Speaker, Leadership Expert

Unconventional **Thought Leadership** for the **Next Generation** of Leaders

## ABOUT JESSE SOSTRIN



*Jesse Sostrin, PhD*, is an internationally recognized thought leader working at the intersection of individual and organizational success. His innovative ideas on leadership and the changing world of work have been featured in a variety of media outlets, including MSNBC, FoxBusiness, and NPR, and his work has appeared in publications such as *FastCompany*, *Entrepreneur*, *The Huffington Post*, *The Washington Post*, *Chicago Tribune*, *The Globe and Mail* (Canada), and *The Sun* (UK). His last two books, *The Manager's Dilemma* and *Beyond the Job Description* established his place in the next generation of thinkers challenging the conventional wisdom about working, managing, and leading well.

## SPEAKING

Dr. Jesse Sostrin delivers a variety of public presentations as a keynote speaker, featured conference presenter, and on-site program. His unique thought leadership has inspired thousands of people in venues large and small throughout the US and overseas. Jesse's primary audiences include corporate and professional groups looking for evidence-driven insights and practical tools that reveal the future of work. From senior-level executives to mid-level managers and front-line staff, Jesse's provocative and entertaining style delivers relevant and actionable ideas that inspire change.

### CONTACT

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### Sample Presentation Topics Include:

- **"Overcoming the Manager's Dilemma"** – Go from overwhelmed to high-performance by resolving the eight management traps that drain your time, energy, resources, and focus.
- **"Going Beyond the Job Description: How to Navigate the Hidden Curriculum of Work®"** – Learn how to anticipate and overcome the hidden challenges of working well by using everyday obstacles to boost your learning and performance.

## BOOKS

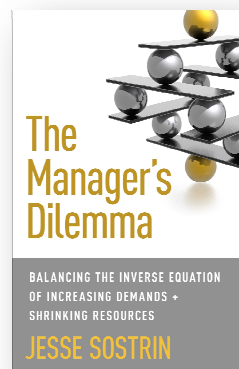
### THE MANAGER'S DILEMMA

*The Manager's Dilemma: Balancing the Inverse Equation of Increasing Demands + Shrinking Resources* offers solutions to anyone feeling undermined by the impossible expectation of producing more and better work with less time and fewer resources to get it all done. Whether you feel the slow burn or acute pain of this inverse equation, the book's insights and tools offer a path to a happier and more productive working life, however you define that. Drawn from Sostrin's vast leadership coaching and consulting experience, the book includes compelling stories and vivid cases that bring hope – and a serious game plan – to managers who are rapidly moving from 'overwhelmed' to 'burned out' by the impossible condition of the manager's dilemma.

#### **The Manager's Dilemma: Balancing the Inverse Equation of Increasing Demands + Shrinking Resources**

By Jesse Sostrin | Palgrave-Macmillan | Publication date: July, 2015 | Hardcover | \$30.00 | 224 pages

ISBN-10: 1137485795 | ISBN-13: 978-1137485793



### BEYOND THE JOB DESCRIPTION

*Beyond the Job Description: How Managers and Employees Can Meet the True Demands of the Job*, reveals the double reality of work for managers and employees and shows why standing out, getting ahead of the change curve, and staying relevant at work comes from the ability to go *beyond your job description*. The book provides research-driven insights, diagnostic tools, and stories of employees and leaders who have managed to turn their greatest challenges at work into opportunities for breakthrough performance. It is no longer an option to simply ignore the hidden curriculum of work.

#### **BEYOND THE JOB DESCRIPTION: How Managers and Employees Can Navigate the Demands of the Job**

By Jesse Sostrin | Palgrave-Macmillan | Publication date: December 17, 2013 | Hardcover | \$30.00 | 256 pages

ISBN-10: 1137337400 | ISBN-13: 978-1137337405

